

**North Carolina Telecommunications Industry Association
Media Relations Committee**

David Privette, North State
Sandy Pernell, Embarq
Karen Powell, SkyLine
Dennis Wallace, Tri-County, Board Liaison
Mike Stanley, Surry Telephone, Board Liaison
Clifton Metcalf, AT&T
Jenny Waisner, Lexcom
Terry Raupe, Tri-County Telephone

A G E N D A

February 5, 2008 10:30 A.M. NCTIA Offices, Sanford, NC

I. Call to Order/Welcome/Intros David Privette, Chairman

II. NCTIA 2008 Program of Work :

Mission: Promote NCTIA as the premier telecommunications trade association in the state,

emphasizing the industry's economic impact in the state and

communicating important accomplishments internally

and externally through an effective communications program.

Enhance NCTIA's visibility and reputation as a facilitator that connects diverse parties to dialogue on key issues affecting the telecommunications industry.

Increase NCTIA's visibility and credibility as an information source.

Improve lines of communications with internal and external stakeholders to build relationships of trust.

Promote the industry's contributions to their local community's economic growth, community needs and success.

III. Committee Structure - 2008 Objectives

Distribution of the Folders
Inserts

Media Relations
PSAs

IV. Meetings Schedule / Agenda Items / Location /Host Adjourn