

**North Carolina Telecommunications Industry Association  
Program Development Committee**

The Committee met via conference call on March 26, 2007 at 9:30 a.m.

Participating were: Herb Long, Ellerbe, Chair; Richard Royal, Nortel Networks; Ann Simpkins, FairPoint ;Board Liaison Stan Pace, Verizon; Hayden McKenzie, North State; Jeff Shipp, Star; Tracy Sternberg, Embarq; John Wicker, Lexcom Telephone; Tom Brady, CIENA; Jim Humphrey, Tyco Electronics Power; Hal Carnes, CBW; Board Liaison Charles Pickelsimer, Citizens; NCTIA President Carole Woodward; NCTIA staff Rebecca Wyhof . Absent: Tommy Nelson, Power and Telephone Supply

The meeting was called to order by Chairman Herb Long.

**Review February 19, 2007 Minutes** - The previous minutes and committee action items were reviewed.

**2007 Annual Golf Championship** - Tracy arranged for Carolina Cauthen, Membership Sales Director of the Rock Bar Golf and Spa to speak with Carole regarding the contract for the October 15 Annual Golf Championship. The cost for the Robert Trent Jones course is \$60 per golfer, 80 golfers are reserved. The Event's brochure and promotional materials will be developed following the Committee's site visit to Rock Barn on April 23. Coffee and Danish will be available prior to the 9 am shotgun start. A late lunch (around 1:30) will wrap up the event and allow for announcements of winners. The Committee will ask the Board to promote the event as a Customer Appreciation opportunity. Door prizes will be offered, in addition to team prizes. The room rate at the Holiday Inn Express is \$69. Carole will contract for 70 rooms to be released after Oct. 3. The Committee will travel to Hickory on Sunday, April 22, stay at the Holiday Inn Express and meet on Monday, April 23. Some members may play the course on Sunday and some will play Monday afternoon. Staff will gather information on the spa, wineries and other area attractions for non golfers and spouses who may not play golf, but attend the October 15 event.

**2007 Annual Convention Contract-** The 2007 Annual Convention is scheduled at Pinehurst on August 19-21. The room rate is \$140. Carole will ask Wayne Kearney about a golf rate and the available courses. Herb and Tracy will meet with the golf pro and work out details of the NCTIA Convention Associates Golf Tournament. Carole will ask NCTIA Board Chairman Bill Craige if he has a preference for course 4 or 5. **2008** - A proposed Contract with Grove Park Inn for Annual Convention and golf tournament on August 19-21, 2008 has been received. The room rate is \$195 and the golf rate is \$149. Charles Pickelsimer will meet with the golf coordinator to negotiate a better rate.

**The 76<sup>th</sup> Annual Convention Program and Theme was discussed at length  
Monday, August 20**

**Technology - General Bud Kiernan Ft Bragg technology incubator project**

(Tracy to contact)

**Competition - Nido Quebin (he is confirmed for a negotiated rate)**

(thank you Hayden)

**Tuesday, August 21**

**Legislative / Regulatory Jim Kerr , NCUC / NARUC, Jim Fain, Sec. of Commerce,  
Bryan Beatty, Sec, of Crime Control Public Safety (Bill Craige to confirm)**

**Chairman's Awards Luncheon Keynote- General Hugh Shelton with Erskine Bowles as backup**

The speakers bureau that books Gen. Shelton does not give hope that he will reduce his \$15k fee. Tracy will check with the Jimmy V Classic coordinators regarding celebrities who may be in the area for that event whom we can contract to speak at the Chairman's Lunch. Carole will check with Speakers Network for other appropriate speakers.

**Registration Materials** - A target "Save the date" correspondence has been sent and dates on website.

**Future Committee Meetings: April 23 Rock Barn, May 14 Nags Head, June 25 in Pinehurst.**