

**North Carolina Telecommunications Industry Association
Program Development Committee**

The Committee met on June 27, 2006 at NCTIA Offices, Sanford, NC.

Present were: Herb Long, Ellerbe, Chair; Hayden McKenzie, North State; Charles Pickelsimer, Citizens ; John Wengert, Star; John Wicker, Lexcom Telephone; Suzanne Wakefield, Embarq; Stan Pace, Verizon; Jim Humphrey, Tyco Electronics Power; Hal Carnes, CBW; Ann Simpkins, FairPoint; Tommy Nelson, Power and Telephone; Richard Royal, Nortel Networks; Board Liaison Steve Parrott, Embarq; NCTIA President Carole Woodward. Absent: Tom Brady, CIENA..

Chairman Herb Long called the meeting to order. Previous minutes were reviewed and discussed.

2006 Annual Golf Championship - Steve Parrott reported that Pine Needles can accommodate our Annual Golf Championship on October 30 or November 6. The Women's Open will be held at Pine Needles in June '07. Pat McGowan and/or Peggy Kirk Bell may put in an appearance. The normal rate is \$165, our ate will be \$120 per player, with a guarantee of 90 players. That rate includes carts, greens, scoring, cart signs, longest drive, closest to pin, etc. In order to complete our budget, Steve will inquire about lunch price, beverage carts, refreshment costs. He will also check on cart paths or on course access, ask for a free round of golf or Golfari as a door prize and inquire about room rates for Pine Needles or Mid Pines. Suzanne Wakefield will check with Golf Tech to find out the particulars regarding a clinic at no charge to NCTIA. The tentative schedule is:

9-10 a.m. Registration	10- 10:30 Golf Tech Clinic	10:30 – 11 Practice
11 – 11:45 Lunch	12:30 Shotgun Start	Wrap Up with awards, refreshments

John Wengert moved the NCTIA Annual Golf Championship be held on October 30 at Pine Needles Hal Carnes seconded the motion that carried. Every telco will be asked to provide at least a foursome.

2006 Annual Convention Program Planning- The program and speakers were discussed at length.
75th Annual Convention Draft Program

Theme: "The Telecommunications Voyage – Calm Seas or Troubled Waters?"

Legislative / Regulatory Perspective

Lt Gov. Beverly Purdue will talk about the BETA project, Senator Clodfelter will review the Video Franchise legislation, John Rose, OPASTCO will review the national issues perspective (As a back up Stan may contact Tom Tauke, Verison or Sue Myrick

Technological Innovation – (futuristic) –

Steven Shephard is confirmed.

Day Two - Competitive Landscape

Ann Simpkins passed around a bio of Charles White, with TNS, whom she recently heard. Jim Humphrey moved to go with Charles White and Richard Royal seconded the motion that carried.

Marketing - Panel to discuss the competitive landscape and the shifting demographics. Dana Baker, GVNW, Jim Weigert, FairPoint (Ann Simpkins will coordinate)

Chairman's Awards Luncheon Keynote

Erskine Bowles was discussed as the Chairman's Luncheon Speaker (Steve Parrott to contact)

Registration Materials - July 3 was the target date to distribute registration materials, provided the speakers have been confirmed. Carole will ask the Hilton to extend room reservation deadline to July 26. NCTIA 75th Anniversary. A flyer was sent to the membership asking for give away items commemorating NCTIA's 75th year. Quality NCTIA bags will be purchased and staff will coordinate all the items contained therein. John Wengert will order the bags.

Sponsors – Committee members signed up for various sponsorships. Remaining sponsorship opportunities will be promoted in the registration packet.

Carole will respond to Grove Park Inn regarding a site visit in Aug. or Oct. that the room rate is too high.

Carole asked for feedback regarding a Pandemic Flu workshop. **Next Committee Meeting is a conference call July 27, 2006 at 10:00 a.m.**