

**North Carolina Telecommunications Industry Association
Program Development Committee**

The Committee met on January 28, 2008 at 9:30 a.m. at NCTIA Offices in Sanford, NC. Participating were: Herb Long, Ellerbe, Chair; Candy Finley, AT&T; Tracy Sternberg, Embarq; John Wicker, Lexcom Telephone; Hayden McKenzie, North State; ; Jeff Shipp, Star Telephone; Tom Brady, CIENA; Hal Carnes, CBW; Richard Royal, Nortel Networks; Jim Humphrey, Tyco Electronics Power; Ann Simpkins, FairPoint; Tommy Nelson, Power and Telephone Supply; Irene Coons for Board Liaison Stan Pace, Verizon NCTIA President Carole Woodward; NCTIA staff Rebecca Wyhof . Absent: Board Liaison Charles Pickelsimer, Citizens.

The meeting was called to order by Chairman Herb Long. New Committee Member Candy Finley was welcomed back to the committee. December 11 minutes were reviewed and discussed. The NCTIA Board has not met to discuss the financial proposal outlined at the December committee meeting. Carole sent the proposed Wilmington Convention contract for August 26-29, 2009 to the Board in order to get their feedback prior to signing the contract. Several Board members were positive about Convention returning to Wilmington.

2008 Vision and Program of Work – Carole reviewed the 2008 NCTIA Program of Work Committee Assignments as well as the Committee Organizational suggestions for development of 2008 Goals and Objectives for maximum Committee efficiency. The 2008 Calendar of Events and Expo brochure were shared.

2008 Sales Seminar- Dates for the proposed Customer Service and Sales Training Proposal by David Saxby, Measure X were reviewed. Two days of training is approximately \$6,000. A one-day training in the east followed by the same training to be held in the western part of the state is proposed. The dates selected are May 5-6 or May 8-9. Based on response a third training date may be added.

Annual Golf Tournament - Proposals were reviewed from Finley Golf Course in Chapel Hill and Washington Duke in Durham for the October, 2008 Golf Tournament . John Wicker moved the 2008 NCTIA Annual Golf Tournament be held at Finley Golf Course in Chapel Hill on Monday, October 20. Tommy Nelson seconded the motion that carried. The Annual Board of Directors Retreat may be scheduled for October 17-19 somewhere in the Chapel Hill area. Tracy mentioned the Franklin and Sienna Hotels as well as the Carolina Inn in Chapel Hill. John Wicker moved the Annual Golf Tournament become the Carl Sapp Classic. Tom Brady seconded the motion that carried.

2010 – Carole will get proposals from the following resorts to compare August and September prices for 2010: Pinehurst, Grandover, Raleigh.

2008 Convention - The 2008 Annual Convention will be held at Grove Park Inn on August 17-19, 2008. The room rate is \$195, golf rate - \$120. Theme and Program Topics / Speaker ideas were: Going Green / Saving Money, Protecting Earth's Natural Resources, Being Successful – Facing the Competition, Homeland Security, Solar and Gas Power and Energy Sources, UNC-Asheville resources and what that area is doing, 3 star General who speaks on Emergency Management, John Gordon, The Energy Bus.

Next Committee Meeting: February 29 at 10 am in Wake Forest hosted by Embarq and March 28 possibly at Fearington.