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ATMC'S WARD PRESENTS AT NATIONAL TECHNOLOGY CONFERENCE

Shallotte, NC – Kris Ward, Business Development Manager at ATMC, was a presenter at the National Fiber-to-the-Home (FTTH) Council Conference & Expo. Over 2500 executives and FTTH council members attended the conference, which was held in Orlando, Florida September 30th - October 4th. The conference is the premier fiber-to-the-home event in North America and attracts industry leaders and telecom executives throughout North America, Europe and Asia.



The FTTH Council is a non-profit organization established to help its members with planning, marketing and implementing and managing FTTH solutions. Council membership includes municipalities, utilities, developers, and traditional and non-traditional service providers, creating a cohesive group to share knowledge and build industry consensus on key issues surrounding fiber-to-the-home.

Ward's presentation focused on the importance of developing meaningful working relationships with builders and developers and how personal service can differentiate one provider from another in such a highly competitive industry. Joe Savage, President of the FTTH Council, said that ATMC's success as a provider sets a good example for those in the fiber business. He added, "Education about the benefits of FTTH is key to the Council's mission. ATMC's success story, as presented by Kris Ward, effectively showed the way to those service providers who are considering deployment of FTTH."

ATMC currently provides fiber to 17 developments in Brunswick County, 16 residential and one commercial. ATMC serves more developments over FTTH than any other company in North Carolina and is the only service provider in Brunswick County that is actively deploying FTTH. The cooperative is also the first provider in the state to have been certified by the FTTH Council's Fiber-Connected Home review program.

ATMC provides design, engineering, construction and operational support of Fiber-to-the-Home (FTTH) networks for real estate developments and communities. ATMC, a locally owned cooperative and premier communications service provider, partners with developers to deliver voice, data and cable TV services to residents of fiber optic communities. For more information, go to www.atmc.net/fiber/fiber.asp.

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