

**North Carolina Telecommunications Industry Association  
Program Development Committee**

The Committee met on July 23, 2007 at 10:00 a.m. at The Carolina Hotel in Pinehurst, NC. Participating were: Herb Long, Ellerbe, Chair; Hayden McKenzie, North State; Jeff Shipp, Star Telephone; Tracy Sternberg, Embarq (via conference call); John Wicker, Lexcom Telephone; Tom Brady, CIENA; Hal Carnes, CBW; Jim Humphrey, Tyco Electronics Power; Tommy Nelson, Power and Telephone Supply; Richard Royal, Nortel Networks; Ann Simpkins, FairPoint (via conference call); Board Liaison Charles Pickelsimer, Citizens; NCTIA President Carole Woodward; NCTIA staff Rebecca Wyhof. Absent: Board Liaison Stan Pace, Verizon

The meeting was called to order by Chairman Herb Long.

**2007 Annual Convention August 19-21-** 2007 Annual Convention program schedule was reviewed. The Room Cut Off Date was July 16. The Ethics Commission has yet to give a ruling on inviting members of the NC Utilities Commission. We must submit bios and a detailed description of the presentation for every speaker. The customer service panel is complete and the information is being developed. The technology panel will be comprised of Yadkin Valley, CTC and Verizon. Windstream's CEO Jeff Gardner is added to Monday's program. He will be introduced by Mike Coltrane, CTC.

**Tina Shepard, Pinehurst Golf Professional** – reviewed the details of Monday's Golf Tournament. The rate is \$115 for Course #6. 100 players, 1 p.m. shotgun start. Cart staging fee of \$75 and scoring fee of \$4 per players. The grill on #6 will be able to handle lunch prior to the start. The format will be captain's choice. Two refreshment tickets (for alcohol) will be issued at the Registration Desk. Carts will be stocked with 2 waters. Non alcohol beverages will be free to golfers – no limit. The golf tournament awards will be presented at Course #6 following the tournament at 6 pm. The Associates will also host a reception at the Cardinal Ballroom, Carolina Hotel from 6 until 7 pm. Beverage carts and reception refreshments will be covered during the BEO review with Renee Fischbach.

**Banquet Event Orders-** Renee Fishbach, Convention Services Manager reviewed details of the Convention events. Special Activities – Chef's Demo and Wine Tasting will be held on Monday afternoon. Committee decided on a fire juggler for Sunday evening dinner. Tracy will check on entertainment.

**Budget -** The Convention income and expense items were reviewed and discussed. Committee members will assist with acquiring additional sponsors.

**2008 -** Contract is complete with Grove Park Inn for Annual Convention and golf tournament August 17-19, 2008. The room rate is \$195. Charles Pickelsimer negotiated a golf rate - \$120.

**2009** – Pinehurst has August 16-19, 2009 available. Wayne Kearney is holding these for us.

**Annual Golf Tournament Registration Materials -** Brochures regarding the October 15 Golf Tournament have been distributed to the committee. There was a question regarding the golf registration fees that were set at the Nags Head meeting. The event will be promoted at this year's Convention.

**Future Committee Meetings: Monday, August 6 Conference Call at 10 am. Tuesday, August 28 at Rock Barn.**