

**North Carolina Telecommunications Industry Association
Program Development Committee**

The Committee met on August 28, 2007 at 9:30 a.m. at Rock Barn Golf and Spa in Conover, NC. Participating were: Herb Long, Ellerbe, Chair; Hayden McKenzie, North State; Jeff Shipp, Star Telephone; John Wicker, Lexcom Telephone; Hal Carnes, CBW; Richard Royal, Nortel Networks; Jim Humphrey, Tyco Electronics Power; Tommy Nelson, Power and Telephone Supply; Board Liaison Charles Pickelsimer, Citizens; NCTIA President Carole Woodward; NCTIA staff Rebecca Wyhof. Absent: Tracy Sternberg, Embarq; Board Liaison Stan Pace, Verizon; Tom Brady, CIENA; Ann Simpkins, FairPoint.

The meeting was called to order by Chairman Herb Long who expressed appreciation to Citizens Telephone for a great committee dinner held at Café Rendezvous last evening. The restaurant is adjacent to the Holiday Inn Express which is very convenient to Rock Barn and a nice facility that offers breakfast with overnight accommodations. 70 rooms are blocked -October 14 for the Golf Tournament. August 6 minutes were reviewed. **Annual Golf Tournament** - Herb introduced Tim Chung, Banquet Director and Jack Fleissner, Head Golf Pro with Rock Barn. Jack reviewed the tournament details : shotgun start for 80 players at 9:00 a.m. The Committee decided to add the range option for pre-tournament practice at \$200. Power and Telephone Supply will sponsor the range. Practice play and coffee will be available at 8 am on October 15, tournament day. Shuttlers are available at \$20 each to pick up attendees in the parking lot and take them to the tournament staging area. No decision was made on this option. Two beverage carts are needed @\$20 (plus beverages) each. NCTIA volunteers can drive these 2 carts offering host beverages to our players. We can provide our own snacks on these carts that contain 4 compartments. Beverages must be purchased from Rock Barn, at the rates as reviewed. The play format is Texas Scramble. Herb will make the team assignments and get them to Jack at least one week in advance. Two mulligans are included in the tournament pricing. We will hold a putting contest on the putting green near the ballroom while all players are finishing their rounds, prior to the group luncheon. Jack reminded us of the dress code required for players. Participants may drive on the course as needed. A simple box lunch (chicken salad wrap) will be delivered by Rock Barn staff on the course between 11 and 11:30 a.m. A sit down plated luncheon will be held following the tournament where the prizes will be awarded. The luncheon will be in the ballroom or outside in the tents at 2:30 pm.. This is the member tournament and major support should come from the Board. The Board Retreat is being held at Hilton Head the weekend prior to the Tournament – October 12-14. Herb will receive goody bag items and the Committee will meet at the Holiday Inn Express to assemble the bags at 4 p.m. on October 14.

2007 Convention- 2007 Annual Convention participant evaluations were reviewed and discussed. Associate versus telco member support for the event was discussed. Jeff Shipp moved the committee's Board Liaison present to the Board the concept of equal Telco Member Support for Convention either through a support assessment (10% of dues) or a commitment to support the event through sponsorship levels and/or attendees. Jim Humphrey seconded the motion that carried.

Budget - Invoices for Convention have not been received. Registrations and sponsorships were reflected in the Convention budget that was distributed to the Board. Thanks to Ellerbe for sponsoring today's lunch !!

2008 Convention - The 2008 Annual Convention will be held at Grove Park Inn on August 17-19, 2008. The room rate is \$195. Charles negotiated a golf rate - \$120. Carole will check on early arrivals and late departures beyond our blocked dates.

2009 / 2010 – Pinehurst has August 16-19, 2009 available. Wayne Kearney is holding these for us. Questions results from the Convention evaluation forms did not give adequate feedback regarding moving the event back into September. Carole will get quotes from the following resorts to compare August and September prices for 2009 and 2010: Pinehurst, Wilmington, Raleigh.

2008 Sales Seminar- Steve Gilliland and Gail Carson Sales Seminar on March 5 was discussed. David Saxby, Measure X is also interested in doing a Seminar. Companies may support David because he was at Convention. **Next Committee Meeting: September 26, September 27, October 3 or October 4 are proposed dates for the next Committee conference call. Carole will poll the committee to determine the best date.**