

# NCTIA Membership Advantages

## Keeping You Connected

Joining NCTIA offers many benefits to member companies and associate members. Teaming up with other telecom partners offers value-added resources that can strengthen your business.

### ★ Networking

- Meet with industry leaders, key telecom employees, vendors, other key stakeholders
- Establish partnerships
- Build relationships

### ★ Leverage NCTIA events

- Annual convention
- Technology conference
- Exhibitors showcase
- Golf championship
- Sponsorship opportunities
- Speaking opportunities

### ★ Forums

- Spark productive dialog
- Examine telecom issues

### ★ Industry advocacy

### ★ Educational seminars

### ★ Leadership opportunities / NCTIA committees

### ★ Communications, publications, resources



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Lyman M. Horne, Star Telephone, Vice Chairman  
Jim Crabtree, Yadkin Valley Telephone, Vice Chairman  
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North Carolina Telecommunications Industry Association

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# North Carolina Telecommunications Industry Association

## Who We Are

Since 1932, NCTIA has been the premier trade organization representing telecom service providers across the state.

Providing dependable global telecommunications services to the citizens of North Carolina in a rapidly changing telecommunications environment is a responsibility the NCTIA Member Companies proudly accept.



## Our Mission Statement

To promote a pro-business environment in North Carolina that will provide each member company the opportunity to meet customer expectations while achieving operational efficiency and financial success.

[www.nctia.org](http://www.nctia.org)

## What We Do

### Relationship-Building, Networking, Problem-Solving

- Seek organizational excellence through active member engagement
- Strengthen value-added programs and committees
- Respect the diversity of member companies and their views
- Provide professional development and leadership opportunities

### Advocacy

- Address important industry issues as a group
- Seek common issues and develop positions on key topics
- Promote a level playing field
- Help reduce member operating costs associated with regulatory burdens
- Increase visibility with state utilities commissioners and key legislative leaders

### Workforce Development/Technology

- Coordinate training to develop a workforce that is IP-technology, marketing and sales savvy and customer-service efficient
- Build employee productivity, competencies and skills with customers and products
- Assist with strategies to identify savings in employee benefits
- Along with resources of associate members, leverage events and seminars, to present new technologies and products



*Keeping North Carolina  
Connected*

## Who We Represent

NCTIA represents 23 companies:

- 9 cooperatives
- 6 independently owned companies
- 7 national companies
- 1 municipality

The association also serves over 150 vendors and industry suppliers.



## Join NCTIA Today!

It's more than an association — *it's a partnership!*

It's the place to come together to dialogue on telecommunications issues.

Visit [www.nctia.org](http://www.nctia.org) for more information and an application form.