

**North Carolina Telecommunications Industry Association
Program Development Committee**

The Committee met via Conference Call on June 25, 2007 at 10:00 a.m.

Participating were: Herb Long, Ellerbe, Chair; Hayden McKenzie, North State; Ann Simpkins, FairPoint; Board Liaison Stan Pace, Verizon; Board Liaison Charles Pickelsimer, Citizens; Jeff Shipp, Star; Hal Carnes, CBW; Tommy Nelson, Power and Telephone Supply; Tom Brady, CIENA; NCTIA President Carole Woodward; NCTIA staff Rebecca Wyhof .

Absent: Tracy Sternberg, Embarq; John Wicker, Lexcom Telephone; ; Jim Humphrey, Tyco Electronics Power; Richard Royal, Nortel Networks;

The meeting was called to order by Chairman Herb Long. The May minutes will be distributed with the June minutes.

2007 Annual Convention Contract- 2007 Annual Convention will be at Pinehurst on August 19-21. The room rate (that includes breakfast) is \$150 Single / \$80 per person double for Carolina Hotel

\$218 / \$114 for a Villa

\$118 / \$60 for the Manor Inn.

The Room Cut Off Date is July 9 , Carole will request an extension to July 16.

The Welcome Reception and Dinner on the West Lawn will be Sun evening and TELCO will follow. The Tentative Program Schedule for speakers was discussed.

The Golf Tournament rate is \$115 for Course #6. 100 players, 1 p.m. shotgun start. Cart staging fee of \$75 and scoring fee of \$4 per players. Since the grill on #6 is so small, we may ask for a special grill set up to cook hot dogs and hamburgers. The program should conclude at 11:30 so members can get lunch and travel to #6 for a 1:00 start. The format and refreshment tickets should be discussed by the golf sub committee, as well as the price for the tournament. A golf tournament refreshment and awards reception will be held at 6 pm on #6. The Associates will also host a reception at the Carolina Hotel at 6 for the non-golfers who do not wish to travel to #6 and participate in the pavillion (outside) event.

Special Activities – Chef’s Demo and Wine Tasting will be held on Monday afternoon

2008 - Contract is complete with Grove Park Inn for Annual Convention and golf tournament August 17-19, 2008. The room rate is \$195. Charles Pickelsimer negotiated a golf rate - \$120.

2009 – Pinehurst has August 16-19, 2009 available. Wayne Kearney is holding these for us.

**The 76th Annual Convention Program and Theme was discussed at length
Monday, August 20**

Technology - A Business Plan that Leads to Video - Panel Discussion

(Stan Pace will ask a Verizon rep to serve along with Star, Yadkin Valley, Piedmont, CTC)

Technology and Innovation - Nido Quebin

Tuesday, August 21

Legislative / Regulatory Jim Kerr , NCUC / NARUC

NTCA Benchmarking Survey Summary , NTCA

Transitioning A Customer Service Team into a Sales Force - Panel

(Measure X, Embarq, FairPoint)

Chairman’s Awards Luncheon Keynote- Carol Grace Anderson “Get Fired Up!”

Registration Materials - Due to the urgency of room reservation cut off dates, preliminary information should be sent this week.

Future Committee Meetings: July 23 or 30 in Pinehurst.