



NTCA Announcement



The Digital Cowboys' "Sweet Sounds of the Universal Service Fund"

October 18, 2006

NTCA has created a unique new tool to spread the message about the importance of the universal service fund (USF). "[The Sweet Sounds of the Universal Service Fund](#)" is a humorous animated video short that conveys our serious message: USF is critical to ensuring all consumers continued access to a robust communications network.

How Can You Help?

- View the video on NTCA's newly-launched "Digital Cowboys" [USF Web page](#)
- Post the video on your telco's Web site.
- Share the video with employees, board members, subscribers, family & friends—send it to as many people as possible!
- Contact your Congressional representatives and urge them to take action to
preserve the USF.

The video's concise message will raise visibility and awareness about USF, and its fun, humorous presentation will generate enthusiasm and interest among consumers.

[Visit our Web page](#) today and help spread the word about the sweet sounds of the universal service fund! Act now!

Visit us on the Web:
www.ntca.org

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