



North Carolina Telecommunications Industry Association

## **NCTIA Unveils Re-Designed Website**

**August 13, 2006** – The North Carolina Telecommunications Industry Association (NCTIA) has launched a re-designed website ([www.nctia.org](http://www.nctia.org)), which offers its members a new look and helpful information and functions.

“Keeping North Carolina Connected” is the focus of the new NCTIA website and its features. By keeping its telecommunications members connected, NCTIA is able to promote a better business environment for the North Carolina telecommunications industry.

Online event registration is a new function offered through NCTIA’s website. For members interested in paying by credit card this function will offer them easy access to that option. Traditional registration will still be available for those preferring to be invoiced.

In addition, NCTIA will provide a News Desk/Press Room feature to share valuable information for with its members, the media and larger community. Information available will include a fact sheet, consumer tips about dealing with situations such as hurricanes, a press release archive, NCTIA position statements, NCTIA and member news archives, and a link to the coverage area map.

NCTIA’s website will continue to improve – offering even more to its members. A searchable online directory is coming soon, providing a direct link between the products and services of our Associate Members to the telecommunications providers they serve. Future plans also include a password protected “Members Only” section and online access to current invoices for paying by credit card.